

InsiderAdvantage/Majority Opinion Research

North Carolina Democratic Primary Poll – 04.15.08

Q.1. If you are voting in the Democratic primary or have voted in early voting, which candidate do you prefer?

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(541)	(60)	(162)	(179)	(140)	(379)	(135)	(22)	(5)	(254)	(287)
	%	%	%	%	%	%	%	%	%	%	%
Obama	51.1	61.4	63.6	45.5	39.3	38.3	81.2	87.5	48.7	53.5	48.9
Clinton	36.4	32.9	25.8	37.4	49.0	47.2	11.7	.0	47.1	34.4	38.2
Undecided	12.5	5.7	10.6	17.1	11.8	14.5	7.2	12.5	4.2	12.1	12.9

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D1 Age

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(541)	(60)	(162)	(179)	(140)	(379)	(135)	(22)	(5)	(254)	(287)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
18-29	11.1	100.0	.0	.0	.0	9.3	11.2	41.5	12.8	15.7	7.0
30-44	29.9	.0	100.0	.0	.0	26.8	37.9	33.6	41.4	34.1	26.3
45-64	33.1	.0	.0	100.0	.0	34.6	30.0	24.9	36.3	29.7	36.1
65+	25.9	.0	.0	.0	100.0	29.4	20.9	.0	9.5	20.5	30.6

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D2 Race

	Age					Race				Gender	
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(541)	(60)	(162)	(179)	(140)	(379)	(135)	(22)	(5)	(254)	(287)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
White	70.1	58.5	62.6	73.3	79.5	100.0	.0	.0	.0	72.2	68.2
Black	25.0	25.2	31.6	22.6	20.2	.0	100.0	.0	.0	23.3	26.4
Hispanic	4.0	15.2	4.6	3.1	.0	.0	.0	100.0	.0	3.6	4.5
Other	.9	1.1	1.3	1.0	.3	.0	.0	.0	100.0	.9	1.0

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D3 Gender

	Total	Age				Race				Gender	
		18-29	30-44	45-64	65+	White	Black	Hispanic	Other	Male	Female
(Base)	(541)	(60)	(162)	(179)	(140)	(379)	(135)	(22)	(5)	(254)	(287)
	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>	<u>%</u>
Male	47.0	66.5	53.4	42.1	37.2	48.4	43.9	41.5	43.3	100.0	.0
Female	53.0	33.5	46.6	57.9	62.8	51.6	56.1	58.5	56.7	.0	100.0